



**PRESIDENCY
UNIVERSITY**

**ONLINE
LEARNING**



ONLINE MBA PROGRAMMES

Learn Without Limits. Lead Without Boundaries.

ABOUT THE UNIVERSITY

Presidency University, Bengaluru, is a NAAC 'A' Accredited institution, renowned for its commitment to quality education and holistic student development. Established in 2013 by the Presidency Group of Institutions, it has emerged as one of India's leading educational institutions. Backed by a rich legacy of over 50 years in education, the University continues to nurture future-ready professionals through innovation, research, and experiential learning.

Offering programmes across disciplines including management, commerce, engineering, computer science, law, design, media studies, liberal arts, and allied health sciences, Presidency University blends academic excellence with practical application to prepare students for the evolving global workforce.

Today, this commitment extends beyond the classroom through its Online Programmes, enabling learners to access quality higher education with the flexibility to study anytime, anywhere without compromising on academic excellence.

RECOGNITIONS

- NAAC 'A' Accreditation
- QS I-GAUGE Gold Rating
- Ranked in NIRF for Engineering and Management
- Recognised in the Times Higher Education (THE) Rankings
- 6th Rank in the Times Engineering Institute Survey
- "Best University of the Year (South)" by ASSOCHAM

Why Choose Presidency University Online?

Experience the flexibility of online learning without compromising on quality. Presidency University's Online BBA programmes are designed to provide an engaging, technology-enabled learning experience that equips students with the knowledge and skills needed to succeed in today's dynamic business environment.

Flexible Learning Model

Learn anytime, anywhere with a structural format designed around your professional commitments.

Interactive LMS

Seamless access to structured course content, discussion forums, and multimedia resources.

AI-Enabled Pedagogy

Advanced digital technologies integrated to provide customized learning pathways and insight.

Industry-Oriented Curriculum

Designed dynamically by experienced academicians and progressive business leaders.

Practical Exposure

Hands-on exposure through real-world live projects, corporate business simulations, and case studies.

Expert Mentorship

Learn from dedicated faculty with deep academic prestige and extensive industry experience.

ONLINE MBA PROGRAMMES

Master of Business Administration (MBA)

Develop strategic thinking, leadership capabilities, and business expertise through an integrated curriculum that blends conceptual knowledge with practical application. The programme prepares learners to understand business environments, analyse market dynamics, and make informed managerial decisions across industries.

MBA SPECIALISATIONS

- | | |
|----------------------------------|----------------------------------|
| ✓ Finance | ✓ Marketing |
| ✓ Human Resource Management | ✓ Business Analytics |
| ✓ Applied AI | ✓ FinTech |
| ✓ Advertising & Brand Management | ✓ International Business & Trade |

OTHER DISTINCT MBA PATHWAYS

- | | |
|---------------------------------------|------------------------------|
| ✓ MBA in Banking & Finance Management | ✓ MBA in Marketing & Finance |
| ✓ MBA in Digital Marketing | ✓ MBA in Business Analytics |

PROGRAMME HIGHLIGHTS

- Interdisciplinary exposure across diverse business functions and operational domains.
- Industry-oriented curriculum tightly aligned with dynamically evolving business environments.
- Strong emphasis on strategic thinking, vision building, leadership, and quantitative decision-making.
- Data-driven approach to complex business problem-solving and corporate strategy.
- Comprehensive skill development focusing on communication, analytical sharpness, and entrepreneurial orientation.

CAREER OPPORTUNITIES

An Online MBA from Presidency University prepares professionals for leadership and executive management roles across corporate organisations, startups, consulting firms, financial institutions, and global enterprises.

- Business Manager
- Human Resource Manager
- Brand Manager
- Strategy Consultant
- Marketing Manager
- Business Analyst
- Banking & Services Manager
- Operations Manager
- Financial Analyst
- Digital Marketing Manager
- Product Manager
- International Business Executive

PROGRAMME DETAILS

2 YEARS | LIVE ONLINE LEARNING

Eligibility: Candidates must have completed a Bachelor's degree of a minimum of three years' duration from a recognised university with at least 50% aggregate marks (45% for candidates belonging to reserved categories), or as per the prevailing University and regulatory norms.

Tuition Fee per Semester

₹40,000

Other Academic & Student Support Fee*

₹3,000

Total Programme Fee

₹1,72,000

**BUILD YOUR LEADERSHIP JOURNEY WITH PRESIDENCY
UNIVERSITY ONLINE**

Study Anywhere. Lead Everywhere.

ADMISSIONS OPEN

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APPLY NOW

